

Pure Facts

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Barefoot & Chocolate article on page 5!



www.barefootandchocolate.com

Chocolate and Hazelnuts are a Winning Combination

Italian pastry maker Pietro Ferrero wanted to develop a chocolate spread, but it was the 1940s, during the Second World War, and chocolate was in short supply, so he added hazelnuts, which were readily available. The ground-up hazelnut and chocolate spread was a big success, and the product, Nutella, was popular in Europe for many years before being introduced to the United States.

While Nutella is free of artificial colors and preservatives, it is flavored with fake vanilla, making it “off-limits” to Feingold families. Similar products have been created over the years, but there's one that stands out -- Barefoot & Chocolate all natural Stage One Hazelnut Chocolate Spread.

Barefoot & Chocolate is the creation of Sasha and Trent Lewis who love healthy food...and chocolate! They use Fair Trade chocolate, no GMO ingredients, and all of these are organic: cane sugar, cocoa, vanilla, sunflower oil lecithin, and milk powder. The palm oil is grown sustainably, and there are no trans fats in the product.

Their hazelnut spread contains more cocoa, over 50% more hazelnuts, and over 20% less sugar than their leading competition. In addition to hazelnut, they have these Stage Two products: Almond Coconut Chocolate Spread and Dark Chocolate Almond with Sea Salt.

The various versions of chocolate hazelnut spreads have their loyal following, and these people in turn have strong opinions. But the fans of Barefoot & Chocolate are especially enthusiastic. Here is what two moms have to say, "So good it should be illegal -- but I'm really glad it's not!"

Another writes, "This is to Nutella what aged cheddar cheese is to American cheese slices. It's just a whole different level of quality, richness, and texture. My kids literally stand at my feet and beg to lick the knife after I make their sandwiches."